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Government of India
Ministry of Commerce & Industry
Department of Commerce
Directorate General of Foreign Trade
Vanijya Bhawan, New Delhi

Trade Notice No. 25/2025-26

Dated: 20th February 2026

Subject: Launch of Support for Alternative Trade Instruments under Export Promotion Mission (EPM) – NIRYAT PROTSAHAN – reg.

The Support for Alternative Trade Instruments intervention under Export Promotion Mission (EPM) – NIRYAT PROTSAHAN is hereby implemented prospectively with immediate effect.

2. The intervention seeks to strengthen access to export finance for MSMEs (involved in international value chains) through structured support for alternative trade finance mechanisms, to supplement bank-based export credit, with an initial focus on export factoring.

3. Export factoring arrangements, including both recourse and non-recourse factoring, and denominated in Indian Rupees or freely convertible foreign currencies, entered between eligible MSMEs (involved in international value chains) and Reserve Bank of India (RBI) or International Financial Services Centres Authority (IFSCA) regulated entities shall be supported.

4. The detailed Policy framework is enclosed as Annexure-I. The Operational and Procedural Guidelines is enclosed at Annexure-II. The governance Structure is enclosed at Annexure-III

5. The intervention shall be operationalised on a pilot basis for feedback, institutional learning, and data-driven refinements. The procedure for availing the given support is enclosed at Annexure-IV

6. The guidelines are further submitted for stakeholder feedback in accordance with Paragraph 1.07A of the Foreign Trade Policy (FTP) 2023. Stakeholders may submit comments and suggestions on the Guidelines within 30 days from the date of issuance of this Trade Notice, through email at epm-dgft@gov.in

This is issued with the approval of the Competent Authority.

B Kruti
Deputy Director General of
Foreign Trade



The Federation of Telangana Chambers of Commerce and Industry

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- Cultivating resilience to thrive through leadership challenges
- Enhancing communication skills and transforming difficult workplace dynamics
- Leveraging psychological insight to guide leadership and drive business success

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Join

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Dedicated Business Leaders, Professionals,
and anyone determined to elevate both their
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The Federation of Telangana
Chambers of Commerce and Industry



International Women's Day 2026

*Theme : Give to Gain: Celebrating Women.
Empowering Futures*

Register Here



6th March, 2026 | 10.00 am | FTCCI Surana Auditorium, Federation House, Hyderabad



Special Guest

Smt. Nerella Sharada
Former Chairperson,
Telangana State Women's
Commission



Guest of Honour

Smt. Uma Devi Chigurupati
Executive Director,
Granules India Limited
Hyderabad

Brief About

International Women's Day is a global platform to recognize and celebrate the social, economic, cultural, and political achievements of women. The theme encourages individuals, institutions, corporate leaders, and policymakers to actively create opportunities, extend mentorship and build inclusive ecosystems that enable women to thrive and lead

Key Highlights

- ✓ Keynote addresses by eminent women leaders
- ✓ High-impact panel discussions on leadership, entrepreneurship
- ✓ Experience sharing sessions by inspiring women achievers
- ✓ Strategic dialogue on inclusion and sustainable growth

Target Audience

- ✓ Industry Leaders and Senior professionals
- ✓ Entrepreneurs and Corporate executives
- ✓ Decision makers and Policymakers
- ✓ Academicians and students
- ✓ Government officials

Registration Fee : (+18% GST)

Members : Rs. 800/-
Non Members : Rs. 950/-
Students : Rs. 500/-

The Cheque / DD is to be drawn in favour of "FTCCI" payable at Hyderabad. For Neft / RTGS : FTCCI, SBI, Bazarghat (Br), Hyderabad
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President

K K Maheshwari
Sr. Vice President

Srinivas Garimella
Vice President

Dr. Tasneem Shariff
Chair, Ladies Wing Committee

RSVP : Ms. Vishala Ph: 9121000199 | ladieswing@ftcci.in



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**Government of India
Ministry of Commerce & Industry
Department of Commerce
Directorate General of Foreign Trade
Vanijya Bhawan, New Delhi**

**Trade Notice No. 26/2025-26
Dated: 20 February 2026**

Subject: Launch of Trade Regulations, Accreditation & Compliance Enablement (TRACE) under Export Promotion Mission (EPM) – NIRYAT DISHA – reg.

The Support for Trade Regulations, Accreditation & Compliance Enablement (TRACE) under Export Promotion Mission (EPM) – NIRYAT DISHA is hereby implemented prospectively with immediate effect.

2. The intervention seeks to strengthen India's quality and technical compliance ecosystem and to facilitate MSMEs (involved in international value chains) in meeting importing-country regulatory requirements.

3. Support under TRACE shall be limited to partial reimbursement of eligible expenditure incurred by MSMEs (involved in international value chains) towards testing, inspection, certification, audits, traceability systems, and other conformity-assessment requirements that are mandated vide regulations required for market access, or necessary to demonstrate compliance with internationally recognised standards.

4. The Policy framework is enclosed as Annexure-I. The Operational and Procedural Guidelines is enclosed at Annexure-II. The Governance Structure is enclosed at Annexure-III

5. The intervention shall be operationalised on a pilot basis for feedback, institutional learning, and data-driven refinements. Online procedure for availing this support is enclosed at Annexure-IV

6. The guidelines are further submitted for stakeholder feedback in accordance with Paragraph 1.07A of the Foreign Trade Policy (FTP) 2023. Stakeholders may submit comments and suggestions on the Guidelines within 30 days from the date of issuance of this Trade Notice, through email at epm-dgft@gov.in

This is issued with the approval of the Competent Authority.

**Bharani VLSVSS
Deputy Director General of Foreign Trade**

The Following Latest Books & Journals have been added to the Library of FTCCI

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| 1. Yojana - June, 2025 | 6. KASSIA- May, 2025 | 10. Life of a Karma Yogi: Memoir of a Civil Servant By M.Gopalakrishna, 2025 |
| 2. Kurukshetra – June, 2025 | 7. Textile Magazine- May, 2025 | 11. Ratan Tata A Life by Thomas Mathew, 2024 |
| 3. The News You Like- June, 2025 | 8. Beyond Biryani by Dinesh C.Sharma, 2024 | 12. GCPC – January-March, 2025 |
| 4. Cargo talk – June, 2025 | 9. Obtuse Angle by Bibhu Acharya, 2025 | |
| 5. Vizag Industrial Scan - May 16-31, 2025 | | |